VISIONÄR FILM FESTIVAL BERLIN-MAINZ



Encounters with New Talents

PARTNERSHIP PROPOSAL

JOIN US FOR NEW ENCOUNTERS WITH THE MOST DARING VOICES IN INTERNATIONAL CINEMA. LET'S CELEBRATE CREATIVITY, DIVERSITY AND INCLUSION TOGETHER.

OUR NUMBERS

2 cities, 5 days, 10 full-length feature films (German or local premiere), 25+ short films, 25+ countries, 40 talents, media collaborators in 4 different languages, 5000+ film lovers attending. In addition to special screenings, industry meetings, parties and endless joy!



Courtesy: An Dirella



OUR VISION

Visionär is a platform to discover and support aesthetically and formally outstanding works by new film directors. The festival defines itself as an interdisciplinary, transnational platform for the networking and exchange of artists and professionals from the fields of visual art, film, and music. Visionär's vision is to promote international and local young talent and contribute to the intercultural dialogue by visually representing different socio-political issues and the diverse cultures living in Germany. We are convinced that the directors we show will provide the audience with new perspectives/visions on today's society and thus contribute to important social debates.

Visionär respects and believes in gender equality and inclusion in the selection process. In an industry that doesn't always make it easy for women, in a world where it is still necessary to enforce "pro-quota film" in order to secure their presence, Visionär takes great pride in contributing to the support of women.

The film program always pays special attention to the less represented countries and cinematographies, but also to BIPOC and LGBTQI+ issues and directors. Visionär aims to give them visibility and create a platform for encounters and dialogue.

OUR FESTIVAL

Visionär took place in Berlin for the last four years and in Mainz since 2019. The 5th edition in **Berlin** will take place in **September 2021**, the 3rd edition in **Mainz** in **October 2021**.

- Main Competition: a curated international selection of 9 first or second feature films in competition for the audience and jury awards (all local or German premieres).
- Short Berlin Encounters: 15-20 short films by filmmakers from Berlin competing for the audience award.
- Panorama Country/Topic in Focus: a short film selection representing a region, or a deep insight on a topic.
- **Homage:** we honor an internationally **established director** with the screening of his/her debut film. We paid homage to Agnes Varda (Berlin 2018 and Mainz 2019), Bruce LaBruce (Berlin 2019), Cheryl Dunye (Berlin 2020) and Roy Andersson (Mainz 2020).

- **Kino Sonico:** 2 film concerts of contemporary experimental music with silent and experimental films; A women's project in which 2 well-known female electronic musicians develop new scores for silent films by a female film pioneer.
- **Panels:** 2-3 panels and talks organized in collaboration with Filmnetzwerk Berlin.



Rafiki by Wanuri Kahiu - Courtesy: Salzgeber. Visionär Monthly Screening 2018

OUR AUDIENCE

Visionär seeks to reach a broad audience of film lovers of all generations, especially young professionals interested in new cinematic discoveries as well as experiences, stories, and aesthetics.



OUR SUPPORTERS

We are thankful to our supporters over the last editions.

Media partnerships: Taz, Allgemeine Zeitung, Stuz, Wochenblatt, Sensor, EXBERLINER, Iheartberlin, Lola Magazine, Taxidrivers, Il Mitte, Berlino Magazine, Berlin Amateurs, Kaltblut, ASK HELMUT, IndieKino.

Collaborations: MUBI, Mobile Kino, Feldkino, Filmnetzwerk Berlin, Madrid en Corto, Babylon Kino, City Kino Wedding, ACUDkino, TanzTangente, CinéMayence, CAPITOL&PALATIN, Kunsthalle Mainz.

Sponsors: Kultursommer Rheinland Pfalz, Embassy of the Kingdom of the Netherlands, Embassy of Canada, Collegium Hungaricum Berlin, Institut Ramon Llull, Italian Institute of Culture, The Finnish Film Foundation, Swedish Film Institute, Austrian Kulturforum, Fritzkola, Moxy Hotel, The Weinmeister Hotel, Hola Berlin, Sophia - Enjoy Thinking.







ARE YOU READY TO JOIN US?

WHAT WE OFFER ** WHAT YOU OFFER *	Your logo on our web	Your logo on our brochure	Social Media Post / Logo (IG, FB, Newsletter)	Your logo on our posters (All around the city)	Your Logo on our Trailer	Your spot before every screening	Official Sponsor of Best Short Film - Audience Award ***	Official Sponsor of Best Feature Film - Audience Award	Official Sponsor of Best Feature Film - Jury Award ***
Nice Owl 600€	0	0	O						
Cute Owl 1000€	0	0	0	0	0				
Charming Owl 2000€	0	0	0	0	0	0			
Sexy Owl 4000€	0	0	0	0	0	0	0		
Hottest Owl 7000€	0	0	0	0	0	0	0	0	0

^{*} All prices exclude 19% VAT. The offer is meant only for one festival (Berlin or Mainz).

If you want to take part in both of them, we can make you an offer that you cannot refuse!

** Every offer can be customized to your best preferences!



^{***} In Berlin only.

DARE TO BETHE HOTTEST!



Cassandro the Exotico! by Marie Losier - Courtesy: Urban Distribution Visionär Film Festival Berlin 2019

SPECIAL FAN DEAL GOLDEN AND WHITE OWL

Become the main supporter of one film of your choice: your brand will be associated with that specific film, your spot will be screened beforehand, your logo will appear on the website and on the brochure as a main supporter of the chosen film. Plus, we'll guarantee you a post on our social media and offer you 15 free tickets for the screening.

Options:

GOLDEN OWL - 1500€:

For any of the films in competition.

WHITE OWL - 2000€:

For the homage or Kino Sonico.

JOIN US!

THANK YOU

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